

Sponsoring SMWCon Fall 2013

October 28-30, Berlin, Germany

SMWCon is a conference of the developers and users of Semantic MediaWiki, a great piece of software that is used in enterprise and public wikis to represent structured data, turning a wiki into a fully-fledged knowledge base. The conference includes business, nonprofit and academia representatives. SMWCon Fall 2013 is the 8th Semantic MediaWiki conference.

Conference website: http://semantic-mediawiki.org/wiki/SMWCon_Fall_2013

At SMWCon Fall 2013 you have the opportunity to:

- Allow your employees to learn from (semantic) wiki gurus
- Advertise your products and services to the semantic wiki community
- Discuss business with players in the knowledge management systems market
- Find business partners and clients
- Get involved in Semantic Web technologies
- Promote your job openings and recruit talented developers
- Show your commitment to SMW and to the open source community

Based on the statistics of previous conferences and our current advertisement efforts we expect the following audience:

- Students (most students will arrive at the Tutorial day)
- Enterprise representatives interested in knowledge management tools
- Consultants on knowledge management and collaborative systems
- Academia representatives (mostly from the semantic web field)
- Government contractors (mostly from the open data and government transparency area)
- Developers

You can choose one of the following sponsorship options:

Platinum (€2 000)

- The same benefits as Gold Sponsorship plus:
- You can place a banner in the conference room during the conference
- Your logo will be shown before all talks in the video proceedings
- Two additional full registrations

Gold (€1 000)

- The same benefits as Silver Sponsorship plus:
- Your logo in the sponsorship section of the conference website
- Your name will be included in all upcoming e-mail announcements of the conference
- You will have a desk for demonstrating your products to participants during coffee breaks
- One full registration

Silver (€500)

- The same benefits as Bronze Sponsorship plus:
- You can place your ad poster (up to A1 size) in the coffee break room during coffee breaks
- Your name will be added to the credits after each video (shown after the talk)
- You can provide brochures about your organization that we will include in participant packages

Bronze (€250)

- Your name and link in the sponsorship section of the conference website
- You can provide your branded notepads, bags, and/or pencils

We are flexible to the terms of sponsoring, if you want to organize something that has not been included in our sponsorship options, please contact Program Chair Yury Katkov (katkov@wikivote.ru) or General Chair Benedikt Kämpgen (benedikt.kaempgen@kit.edu) .